

# STEP BEYOND CELIAC **2025 PRIZES**

Together for a Cure

This year, we're keeping our eyes on the prize: a cure for celiac disease! To show our appreciation to the people who make this work possible, we're offering our top fundraisers these prizes:

**\$5000**

- "Ask Me Anything" call with Beyond Celiac Chief Scientific Officer Dr. Debra Silberg
- One (1) Beyond Celiac apron personalized with your name!



**\$2500**

- DiGiorno Gluten-Free Pizza Party Pack (subject to winner's dietary preferences)
- GIANT Microbes celiac disease reversible villi plushie



**\$1000**

- Two (2) 6ct packages of Canyon Bakehouse Hawaiian Sweet Rolls
- One (1) Beyond Celiac tote bag



**\$500**

- 24 1.5oz bars with 4ct of each of Ethel's Baking Co. signature flavors, including: Pecan Dandy, Brownie, Lemon Crumble and more.
- One (1) Beyond Celiac baseball cap



**\$250**

- Coupon for one (1) free box of any Artisan Tropic product
- One (1) RxSugar Sweathy Snax Snack Bar
- One (1) Beyond Celiac Mug



Step Beyond Celiac is possible thanks to:



## How does it work?

Simply sign up for Step Beyond Celiac, create your individual or team page, and start fundraising! You'll be awarded prizes for each fundraising milestone you reach.

## Do I get all the prizes for the tiers I pass?

Yes! Prizes accumulate with each fundraising tier achieved.

## Who is eligible?

Due to international shipping constraints, fundraising prizes are only available to participants in the U.S. For participants 18 and under, parental permission is required to participate.

## When are the fundraising deadlines?

The deadline for Dallas participants is April 1 and the deadline for virtual is May 31.

## Legal Information

\*\*All prize tiers are subject to availability and may be substituted with similar items of equal or greater value. The final prize allocation is based on the amount of donations and the specific tier criteria. By participating in the fundraiser, you acknowledge that prizes are non-transferable and cannot be exchanged for cash or other alternatives. Prizes will be distributed in accordance with the rules and conditions outlined in the fundraiser.

## If I'm part of a fundraising team, do we all get prizes?

Only one prize tier will be awarded per fundraising team.

## How will I receive my prizes?

Dallas participants will receive prizes at the event on April 5th. Note that certain prizes may be mailed to you at a later date. For virtual participants, prizes will be distributed in early June. Note that prizes may not all arrive at the same time.

## I cannot eat the food item associated with a given prize tier. What do I do?

Please contact Valerie at [vkraft@beyondceliac.org](mailto:vkraft@beyondceliac.org) to discuss alternative options.

**Questions? Email Valerie Kraft  
at [vkraft@beyondceliac.org](mailto:vkraft@beyondceliac.org)**