



EVENING BEYOND CELIAC

2025 SPONSORSHIP OPPORTUNITIES

EVENING BEYOND CELIAC ACCELERATING A CURE

THURSDAY, MAY 15TH 2025
ARTS BALLROOM • 1324 LOCUST ST, PHILADELPHIA, PA 19107

honoring:

J.C. Henry

2025 SAMUEL GEE AWARD

Zack Boger *and* Valerie Cohn

2025 IMPACT HONOREES



ABOUT US

At least 1% of the world's population – 3.2 million Americans – suffers from celiac disease, **a serious, genetic, autoimmune condition**, and between 50-83% of those with celiac disease remain undiagnosed or misdiagnosed. Studies have shown that after 2 years on a gluten-free diet, 30-60% of adults still experience intestinal damage and 60% of children and adults have ongoing non-gastrointestinal symptoms, including brain fog and other neurocognitive issues. Undiagnosed celiac disease can lead to serious conditions such as anemia, brain damage, infertility and **even certain cancers**. Those lucky enough to get diagnosed face a strict, lifelong gluten-free diet because there currently are **no pharmaceutical therapies**.

Beyond Celiac is laser-focused on accelerating treatments toward a cure because the gluten-free diet is burdensome and ineffective, and our community needs solutions. To us and our community, a cure means real treatment options.

With your help, we are driving innovation toward the day our community can eat without fear by advancing breakthroughs in prevention, diagnosis, treatment and care.

BEYOND CELIAC UNITES WITH PATIENTS AND PARTNERS TO DRIVE DIAGNOSIS, ADVANCE RESEARCH AND ACCELERATE THE DISCOVERY OF NEW TREATMENTS AND A CURE.



SPONSORSHIP TIERS

\$25,000

PRESENTING SPONSOR

- 16 tickets to An Evening Beyond Celiac
- Podium recognition
- Logo and name featured prominently on all printed and digital marketing, signage, Beyond Celiac website, social media, press release event materials
- Month-long dedicated sponsor social media campaign
- Full-page ad in program

\$15,000

LEAD SPONSOR

- 8 tickets to An Evening Beyond Celiac
- Logo and name featured prominently on all printed and digital marketing, signage, Beyond Celiac website, social media, press release event materials
- Full-page ad in program

\$10,000

COLLABORATING SPONSOR

- 4 tickets to An Evening Beyond Celiac
- Logo and name featured prominently on all printed and digital marketing, signage, Beyond Celiac website, social media, press release event materials
- Half-page ad in program

\$5,000

POST-DOC SPONSOR

- 4 tickets to An Evening Beyond Celiac
- Recognition on sponsor signage
- Half-page ad in program

\$2,500

RESEARCH SPONSOR

- 2 tickets to An Evening Beyond Celiac
- Quarter-page ad in program

\$1,000

CLINICAL SPONSOR

- 2 tickets to An Evening Beyond Celiac
- Listing in program

\$1,000

HALF-PAGE AD

\$250

INDIVIDUAL TICKET



A CURE FOR



VALERIE

It is a struggle every day, right down to making sure I wipe down the table that I sit at during my breaks at work. I am very careful when I go out to eat, but still I have been glutened many times at restaurants that have very strict gluten-free menus. The last time I was glutened I had to call out of work for about five days and I was sick in bed like I had the flu.



LEAH

"I almost lost my life to celiac disease after being misdiagnosed for nearly my entire life. I'm now 20 years old and received my diagnosis just over a year ago. The challenges that I faced could go on for a lifetime."



LANDON

"It has been heartbreaking to watch someone I love dearly struggle with celiac disease. It hurts that when he's in pain, we can't take it away! All we can do is cuddle and hope it passes as soon as possible. We hope the future will be better for our son."



DAN

I went from being a foodie and beer-snob to having anxiety about everything. Potlucks, holiday meals, eating out... they all stress me out. And the troubling part is that my celiac disease is largely silent. I don't get a sudden reaction from gluten intake. It builds until I have a noticeable flare-up. I hate the stress of not knowing if I'm doing well on the diet. My symptoms aren't noticeable, but the damage is the same.



JASMIN

"Food was always a source of comfort and enjoyment for me until my diagnosis, and then it became a source of anxiety. Knowing that any bit of gluten can bring me back to square one of feeling miserable, I became hyperaware and suspicious."



HAYDEN

"Hayden would come home from school crying because he was made fun of. He said he would sit in the corner and watch the kids with treats, wishing he could eat them but not wanting to feel sick again. He wants a cure more than anything else he could have."



WE HOPE WE CAN COUNT ON YOUR SUPPORT!

QUESTIONS? CONTACT:

- Rebecca Hasko | Director of Development | rhasko@beyondceliac.org | 267-419-2104
- Valerie Kraft | Director of Community Engagement | vkraft@beyondceliac.org | 267-419-2115

PROGRAM BOOK DEADLINE:

Space Reservation: April 24th, 2025 | **Materials Deadline:** May 1st, 2025

Email your high resolution PDF to **vkraft@beyondceliac.org**

- Full-page Ad: 4.75" x 7.75"
- Half-page Ad: 4.75" x 3.75"
- Quarter-page Ad: 2.25" x 3.75"

Please complete this form and return to Rebecca Hasko, **rhasko@beyondceliac.org**.

SPONSOR INFORMATION:

Company: _____

Address: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Signature: _____

SPONSORSHIP OPTIONS:

- PRESENTING SPONSOR: **\$25,000**
- LEAD SPONSOR: **\$15,000**
- COLLABORATING SPONSOR: **\$10,000**
- POSTDOC SPONSOR: **\$5,000**
- RESEARCH SPONSOR: **\$2,500**
- CLINICAL SPONSOR: **\$1,000**
- HALF-PAGE AD: **\$1,000**
- SINGLE TICKET: **\$250**. Number requested: _____

CHECK: CHECKS ARE MADE PAYABLE TO BEYOND CELIAC AND MAILED TO PO BOX 544, AMBLER PA 19002. **PLEASE INCLUDE EVENING BEYOND CELIAC SPONSORSHIP IN MEMO SECTION.**

INVOICE: Please reserve the above sponsorship and send an invoice to my attention.

ONLINE: Please visit **beyondceliac.org/evening**

CREDIT CARD: Please use this credit card for payment:

Card Number: _____

Expiration Date: _____ CVV/CVC Code: _____ Card Zip Code: _____

TO SECURE YOUR RESERVATION, KINDLY RETURN THIS CARD OR REGISTER ONLINE AT BEYONDCELIAC.ORG/EVENING BY APRIL 24TH, 2025.